APRIL 2022

Creating a Student-Centered Bridge to Postsecondary Success

Presentation to MA DESE Early College Summit



→ As we get started...



In the chat, please share:

- Your Name
- Role
- School, Institution or Organization
- A word or phrase that comes to mind when you think of your own postsecondary journey











Ainsley Robles

Senior Director of Program Adam Seidel he/him

Managing Director of Program

Daniel Lopez he/him

Senior Director of Partnerships Sara Jean-Francois

Manager of Program Engagement Hannah Lemon she/her

Manager of Program Operations

Quick pulse:

Α.

Which image is closest to how you feel right now?



Β.





Agenda →

O1 **About OneGoal**

Period.

Graduation

- ⁰² The Challenge: Summer
 Melt + First Year
 Persistence
- O3The Opportunity: 6 Ways toSupport Student Success
- 04 Discussion



NOV 2022

About One Goa

OneGoal's mission is to close the degree divide in America.

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Period.

Every young person will have an equitable opportunity to achieve their greatest postsecondary aspirations.

→ 38 minutes is simply not enough.

The average counselor to student ratio is 464:1 which translates to about 38 minutes, on average, of advising for high school seniors in low-income communities. Imagine if every student were affirmed, engaged and supported in reaching their greatest postsecondary ambitions.

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Period.

Students from low-income communities are three times less likely to earn a postsecondary degree. For today's 1.4 million 11th graders, the stakes couldn't be higher.

COVID-19 both exposed and exacerbated inequity in our country.



In Massachusetts, racial gaps in degree attainment continue to widen.

What the divide means for Massachusetts

While **64%** of students from low-income communities enroll in college, only **18%** are expected to graduate.

Across the state, Black and Hispanic students of all socioeconomic backgrounds are earning postsecondary degrees at half the rate of white students—and the gap is growing.

Source: The Role of Higher Education in an Equitable Recovery, MassInc, July 2020 Source: Postsecondary Attainment: Differences by Socioeconomic Status, National Center for Education Statistics, 2015

Black

%

5%

Hispanic

47%

White

Three Critical Transition Years

Most students who do not complete a postsecondary education are pushed out of the system between the final two years of high school and first year of a postsecondary program.



C OneGoal.

OneGoal's Approach

Our model tackles obstacles head on, starting with insufficient time and resources.



In the School Day

OneGoal is delivered as a course as part of the school day, which means we can reach students where they are, regardless of whether they are in a remote, hybrid or in-school setting.



Three Years

We support juniors, seniors and students in their first year of postsecondary because research shows that the two biggest drop off points in students' education are in the transition from high school to college and during the first year of postsecondary.



Taught by an Educator

In working with educators already in the school, OneGoal helps build the knowledge and expertise of your staff and provides the opportunity for educators to strengthen relationships and increase their impact on the students they serve.

😪 OneGoal

OneGoal's Approach: High-impact + Highly Scalable



Culturally Relevant Curriculum Research backed and informed by Fellows (students) and Program Directors (teachers), our curriculum affirms Fellows' strengths and identities, creates opportunities for them to craft their personal postsecondary aspirations, and provides the supports to achieve them **Coaching + Training** Professional development opportunities, classroom observations and one-on-one, differentiated coaching to build skills in culturally relevant pedagogy and practices

Technology Customized platform that equips teams with up-to-the-minute data on students in order to track progress and provide individualized support **Postsecondary Partnerships** Data sharing and close collaboration with institutions that make a concerted effort to support Fellows, track progress and support needs

C OneGoal

OneGoal + Early college

OneGoal+Early College builds the foundation necessary for college success.

Scaffolded experience with college-level coursework

Connections to career exploration and experiences

College advising throughout junior and senior year

Career exploration

Robust post secondary partnerships

OneGoal Curriculum builds a "why" and motivation for success, develops college-going mindset and sense of belonging

OneGoal Program Director provides enhanced academic supports

OneGoal Cohort creates peer community support

OneGoal Model offers continued support through first year of college

A Closer Look OneGoal→Massachusetts

YEAR EST. **2015**

High School Partners

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Boston Public Schools Brighton High School Community Academy of Science & Health Excel High School Fenway High School John D. O'Bryant High School of Mathematics & Science

Greater Boston/Merrimack Valley Lawrence High School Lynn English High School Revere High School

South Coast

Attleboro High School B.M.C. Durfee High School (Fall River) New Bedford High Schooll

Central Massachusetts

Bartlett High School (Webster) Fitchburg High School Southbridge High School

MetroWest Milford High School

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Postsecondary Partners

Benjamin Franklin Institute of Technology Bridgewater State University Bunker Hill Community College Duet @ Southern New Hampshire University Framingham State University & FSU@ MassBay Northern Essex Community College Salem State University **UMass Amherst UMass Boston** UMass Dartmouth **UMass Lowell** Worcester State University

SECONDARY

PARTNERS

15

POSTSECONDARY PARTNERS 12



Strategic Plan

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Chalenge

Period.

Across Mass, low-income, **Black and** Latinx students are less likely to enroll in postsec by March following HS graduation

Enrollment by March Following HS Graduation



Period.

Of those students who do enroll, Black and Latinx students are less likely to persist and complete at Mass IHEs

Community College Student Success Metrics: Gaps by Race/Ethnicity

Average Rates among Community Colleges



State University Student Success Metrics: Gaps by Race/Ethnicity





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Stop + Jot!

Considering the data we reviewed, Jahnae's reflection AND your experience supporting students, what do you think are some of the key factors that impact lower enrollment and persistence for historically marginalized communities?

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Every student is different, will need different supports at different times! Students are flooded with emails, deadlines and expectations. Keeping up can be overwhelming and reinforce doubts. Our students play critical roles in their family and often have to step up in family emergencies, can lead to delaying enrollment or withdrawal

Students can struggle to gain a sense of belonging on campuses. Financial planning gets very real for students and families as school gets closer (finalizing loans, FAFSA verification, etc)



The transition from the structure of high school to the expectations of higher ed can be very challenging, particularly around academics and time management.



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Opportunity

OneGoal's **Top 6** Suggestions

01 Start Early!

- 02 Survey Students
- ⁰³ Make Direct Connections to Postsec Institutions
- 04 Share Simplified Enrollment Checklists
- **OS** Set-Up Mass Communications for Summer (at least!)
- **⁰⁶** Keep High School Supports through Summer

Period.

Our Top 6 7 **Start Early** The transition to postsecondary begins before HS graduation

Preventing Summer Melt and ensuring persistence requires preparing students before high school graduation. Start by supporting students to apply to and enroll in best-fit institutions, help them plan for what to expect when they get on-campus!

- Create opportunities for students to explore their aspirations and develop their WHY
- Provide advising aligned to each student's aspirations, academic profile and Early College experience (pathway, credits)
- Empower students as consumers in college application and enrollment process
- Build sense of belonging and connections by encouraging students be their own best advocates with admissions and financial aid teams
- Preview what students can expect throughout the summer and what might feel different about postsecondary from their Early College experience

Our Top 6 7 Survey Students

Preventing melt starts with knowing where students intend to enroll + how to reach them To best support students through enrollment and persistence, it is critical to survey them on where they intend to enroll, capture updated contact information + ask them what barriers to enrollment they are most worried about.

- Survey students on the following:
 - Contact information + best way to contact
 - Intended post-graduation plan
 - Confidence that they will follow this plan
 - Barriers student is most worried about
 - Ask whether they would like immediate support?
- Create survey window for last two weeks of school year so students are pretty settled on their plan
 - Tie survey to graduation ceremony (i.e. must complete in order to get robe)
- Use data to start looking at enrollment patterns and share with postsecondary partner institutions

Period.

Make Direct **Connections to** Postsec Institutions **Create a** human connection to build familiarity and a sense of belonging

Our Top 6

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To humanize the experience for students, make direct connections with key campus staff at postsec institutions. This can happen through class presentations, email/phone outreach and you can use student surveys to prioritize the IHEs and invite students.

- Invite representatives from high enrollment postsecondary institutions to have a presence on site prior to HS graduation
- Create opportunities for students to connect directly with representatives so that they start building relationships and can ask any questions they have
 - Host Accepted Students Days with high enrollment IHEs
 - Schedule during the school day if possible so more students can attend
- If possible, allow students to take steps towards enrollment while still in HS (i.e. attend an orientation, submit paperwork, etc)
- Connect guidance counselors with IHE representatives to make process of sharing HS transcript and other records more seamless for all

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Our Top 6 🛛 🗖

Share Simplified Enrollment Checklists

Simplifying the steps to enrollment can help them and you keep track! Although every institution is slightly different, there are key steps to enrollment that all students must follow. Create a simplified checklist that you can share with students. Use that to track progress through the summer and customize for high-enrollment institutions when possible!

- Making a final choice
- > Attending an Orientation
- ➤ Logging into Student Portal
- Ensuring all paperwork is complete
 - Health records
 - HS transcript
 - FAFSA Verification
- Meeting advisor and registering for classes
- > Making a transportation or transition plan

Graduation.

Period.

Our Top 6 🛛 🖊 Set-Up Mass **Communications** for Summer (at least!) Research shows that texting nudges can reduce summer melt (and is effective if continued)

Texting is a great way to stay in touch with students and ensure they are on-track for enrollment and persistence. Where possible, use mass text to send reminders, check in on students and invite them to reach out with any questions.

- Develop a calendar of communication scripts so that students receive at least 2-3 messages/month
- Focus on nudges to support students taking steps to enrollment (from Enrollment Checklists!)
- Normalize challenges + layer in wellness checks
- Use Senior Survey to send IHE specific messages to students as orientations or other deadlines approach
- Make sure that no matter what, they know who they can reach out to

Our Top 6 🛛 🖊

Keep High School Supports through Summer

Preventing melt starts with knowing where students intend to enroll + how to reach them As excited as seniors generally are to graduate, they also face the next stage of their life without any of the familiar supports they had through school. It is important to select someone who is working through the summer to be designated as the students' support for any questions that come up.

- Make sure students know who they can reach out to at the high school throughout the summer if any issues or questions come up
- If they don't already have a relationship, make sure to introduce students well before graduation
- Discuss communication norms so students know when to expect hearing from HS support and also when it's okay to reach out directly to the HS support
- Ensure that the HS support has access to the Senior Survey results and has established relationships/contacts with contacts at the IHE

What does all this make you think?

Did anything surprise you?

What is one thing you can do this spring?

Discussion

Thank you!

onegoalgraduation.org
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